



Diamond D Ranch Presents A WHIMSICAL WONDERLAND Benefitting Helping People Succeed

Helping People Succeed is thrilled to announce an exclusive partnership with Diamond D Ranch to bring the Treasure Coast a magical holiday experience: Whimsical Wonderland. This December, the ranch will be transformed into a festive destination filled with twinkling lights, themed attractions, and joyful memories. Corporate sponsors will benefit from premium marketing exposure across Palm Beach, Martin, St. Lucie, and Okeechobee counties.

Event Dates: December 5-7th, 12-14th, 19-21st

Location: Diamond D Ranch, 11000 SW Fox Brown Road, Indiantown, FL 34956

Time: 4:00PM – 9:00PM

Sponsorship Opportunities

We aim to raise \$50,000 through ticket sales and sponsorships. Sponsors will receive high-visibility recognition through social media, newsletters, radio and TV spotlights, as well as on-site branding with banners, signage, and live shoutouts.

Whimsical Wonderland Title Area Sponsor – \$10,000

- Premier banner placement at the entry barn (10ft x 4ft or larger) under the lights plus two (2) additional banners (8ft x 4ft) and yard signs throughout the event.
- Logo on all marketing materials (print, digital, broadcast)
- Recognition in media interviews, press releases, and newsletters
- Multiple shoutouts throughout the event
- Branding strategically placed in the main showroom and throughout venue
- Opportunity to provide promotional items at entry
- Premier logo placement on volunteer shirts
- Display table for your business near your area for additional promotion
- Logo on event website sponsor list
- Thirty (30) wristbands for the event to give to family, friends, employees

Premier Area Sponsorships – \$7,500

- Santa's Picture Place (Photo & Letters to Santa)
- Santa's Forest (Snow Globe & Inflatables)
- North Pole Pit Stop (Sanitation Sponsor)

Benefits:

- Two (2) Large banners (8ft x 4ft) and yard signs at themed area
- Logo on volunteer shirts and all promotional material
- Featured recognition in social media campaigns highlighting themed zones
- DJ callouts encouraging guests to visit your sponsored attraction
- Display table for your business near your area for additional promotion
- Logo on event website sponsor list
- Twenty (20) wristbands for the event to give to family, friends, employees

Themed Sponsorships – \$5,000

- S'more the Merrier (Campfire & S'mores)
- Jingle Bell Rock Zone (Dance Floor & DJ Entertainment)

Benefits:

- (2) Large banners (8ft x 4ft) and yard signs at themed area
- Logo on volunteer shirts and promotional material
- Social media highlights
- DJ callouts throughout the evening
- Display table for your business near your area for additional promotion
- Logo on event website sponsor list
- Fifteen (15) wristbands for the event to give to family, friends, employees

Community Area Sponsorships – \$2,500

- Frosty's Frontier (Front Courtyard)
- The Grinch Lives Here (Whoville)

Benefits:

- Two (2) banners (8ft x 4ft) and yard signs at themed area
- Logo on volunteer shirts and promotional material
- Recognition on social media
- DJ mentions during the event
- Display table for your business near your area for additional promotion
- Logo on event website sponsor list
- Ten (10) wristbands for the event to give to family, friends, employees

~~Santa's Workshop Sponsorship – \$1,500~~ ~~SOLD!!!~~

- Two (2) banners (6ft x 4ft) and signage placement in Santa's Workshop themed zone
- Recognition on social media and newsletters

- DJ mentions during the event
- Logo on event website sponsor list
- Ten (10) wristbands for the event to give to family, friends, employees

Banner Sponsorships (Unlimited)

\$500 Sponsorship:

- Two (2) banners, 6ft x 4ft, displayed along entrance and fencing inside ranch
- Four (4) wristbands for the event

\$250 Sponsorship:

- Two (2) banners, 4ft x 4ft, displayed along fencing
- Two (2) wristbands for the event

Includes:

- Logo on event website sponsor list
- Recognition in event wrap-up newsletter

Marketing & Media Exposure

All sponsors receive recognition on both Helping People Succeeds and Diamond D Ranch's social media platforms (Facebook, Instagram, LinkedIn). ***Whimsical Wonderland Title Area*** sponsor receives exclusive inclusion in radio and TV event promotions. All sponsors will be highlighted in monthly/promotional newsletters and email blasts, and opportunities for onsite engagement with thousands of guests over 9 event days.

Why Sponsor?

Your support directly fuels Helping People Succeed's mission to empower individuals and families across the Treasure Coast. Through our comprehensive wraparound services—including early childhood development, parental coaching, child abuse prevention, behavioral and mental health care for children and adults, and life and employment skills training for teens and adults with disabilities. Your contribution helps create lasting impact in our communities.

By partnering with Whimsical Wonderland, your company will:

- Build brand awareness with thousands of attendees across four counties
- Showcase your commitment to community impact
- Associate your brand with a family-friendly, holiday tradition

Your business will also receive a charitable contribution letter for your taxes.